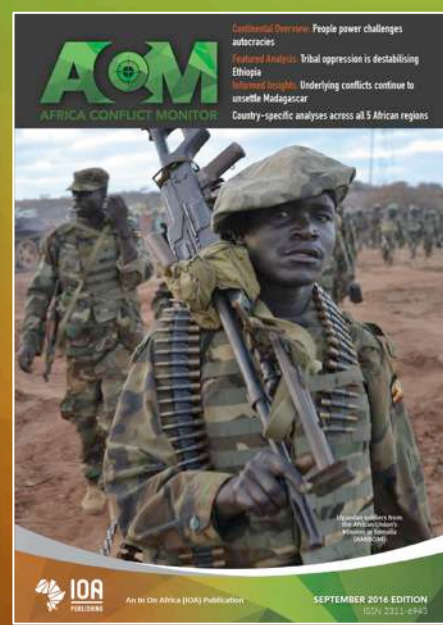


Africa Conflict Monitor (ACM)

INFO PACK 2017





From ACM's Founding Editor

The Africa Conflict Monitor is a premium online subscription report providing in-depth and stimulating analysis of the complexities behind the headlines. ACM was conceived in response to superficial 'parachute journalism' of African crises, and explores issues with insiders' seasoned perspectives and on-the-ground knowledge.

ACM offers decision-makers the facts and insight that they need along with an on-going narrative of African conflict and all fields that are affected by such conflict. In every report, ACM analysts show that they are not deafened by gunfire and the shouts of political demagogues that accompany political and labour unrest, armed warfare and other forms of conflict. Our analysts cut through the dissonance to find the core considerations – insights you will find fascinating and rewarding.

Ufundze kahle! ("Read well!")



James Hall, ACM Founding Editor



Described by Time magazine as "a Chicago-born Swazi" and by Reuters news agency as "a seasoned Swaziland observer," James has been an African resident since 1988. An award-winning writer, journalist and filmmaker, Hall launched ACM in partnership with IOA as Founding Editor in 2012 to provide a new voice and analytic style to African issues.

Overview

ACM, a dynamic monthly report from In On Africa (IOA), provides **concise and insightful analyses of major conflict and terrorism** trends in Africa as timely as today's headlines. Developments followed by ACM include:

- Conflict hotspots, including civil wars, contested elections, insurgencies and labour unrest in all of Africa's five regions
- Jihadist-driven and other terrorist activities as well as counter-terror measures
- Al-Shabaab's activities in East Africa, those of ISIS in Northern Africa and Boko Haram's in West Africa
- Anti-insurgency efforts to stabilise Central Africa
- Autocratic rulers throughout the continent and pro-democracy movements seeking a progressive and egalitarian continent
- Corruption and bad governance that create social unrest and the campaigns taken against these

ACM expertly synthesises past developments, current dynamics and future prognoses into **an intelligible and informative conflict and terrorism synopsis, making it the essential tool for foreign governments and businesses, as well as international NGOs** with stakes in security and political stability across the African continent.



ACM's tailored approach

- What makes ACM unique is a format that combines all facets of conflict and conflict resolution issues in Africa into **an insight-driven monthly publication geared toward and tailored to the interests of our readers – governments, academics, business owners, international institutions, students and many others.**
- Aspects related to African militaries, warfare, peace mediation and economics are covered in a novel and dynamic style that **combines the immediacy of journalism, the intimacy of personal observation and the discipline of academic research and analysis.**
- ACM investment and market columnists offer expert commentary on the issues explored in each report, providing **practical insights into the impact of conflict on business, investment and governance.**



Focus of the publication

Each edition of ACM:

- **Identifies and provides insight** into existing conflicts and emerging socio-political developments with potential for conflict and instability
- **Assesses the impact** of national, regional and global interventions to contain conflicts and terrorist threats in Africa
- **Forecasts the outcome** of particular conflicts as well as the agendas of major insurgency groups on the continent
- **Contextualises the operations** of terrorist groups in Africa against the global terrorist threat and prevailing national, regional and global socio-economic and political conditions
- **Tracks the evolution and internal dynamics** of terrorist/rebel movements operating in different regions of the continent



Monthly coverage and features

Subscribers to ACM benefit from:

- Expert analysis and key insights **for informed decision-making**
- Regular contributions from **highly regarded guest analysts**
- **Informative and provocative interviews** with key role-players
- **Keeping up to date with current trends and issues** relating to specific conflict situations on the continent
- Regular and succinct **insight into the life and prospects of terrorist outfits** on the continent
- **Critical feedback on interventions** deployed to manage conflicts and fight terrorism in Africa
- **Country-by-country insight and analysis**, as well as monthly regional overviews of conflict developments in North, East, West, Central and Southern Africa



A selection of ACM contributors



Adam Choppin is a regular investment analyst for ACM and has advised clients and investment partners on over US\$ 2 billion of investments in Africa and worldwide.



John Mukum Mbaku is a regular consultant for the UN Economic Commission for Africa (UNECA) and the African Development Bank (AfDB).



Mzukisi Qobo is the former chief director of South Africa's Department of Trade and Industry (DTI) and one of the country's top intellectuals.



Coen van Wyk is a private consultant who draws on more than three decades of extensive experience as a diplomat and traveller in Africa.



Mohamed Daadaoui is a Moroccan academic and social commentator, and an Associate Professor of Political Science at Oklahoma City University.



Anneli Botha is a senior researcher with the Terrorism, Transnational Threats and International Crime Division at the Institute for Security Studies.



Conway Waddington is a West Africa analyst with both ACM and the *Africa Defence Review*, and has contributed material to the Institute for Security Studies.



Dominique Gilbert is a political analyst and researcher, and was previously Chief Reporter at *Business Day* and a foreign correspondent for *AFP*.



Oladiran Bello is the Head of the Governance of Africa's Resources Programme at the South African Institute of International Affairs (SAIIA) in Cape Town.



Ibrahim H. Elghazawi is a member of the Egyptian Lawyers Syndicate and a Hubert Humphrey Fellow on Human Rights and International Law.



Alexandre Marc is the Chief Specialist for the World Bank's Fragility, Conflict and Violence Group, and has worked on conflict issues across the globe.



Ingi Salgado is a freelance journalist and commentator specialising in financial markets, company reporting, environmental compliance and sustainability reporting.

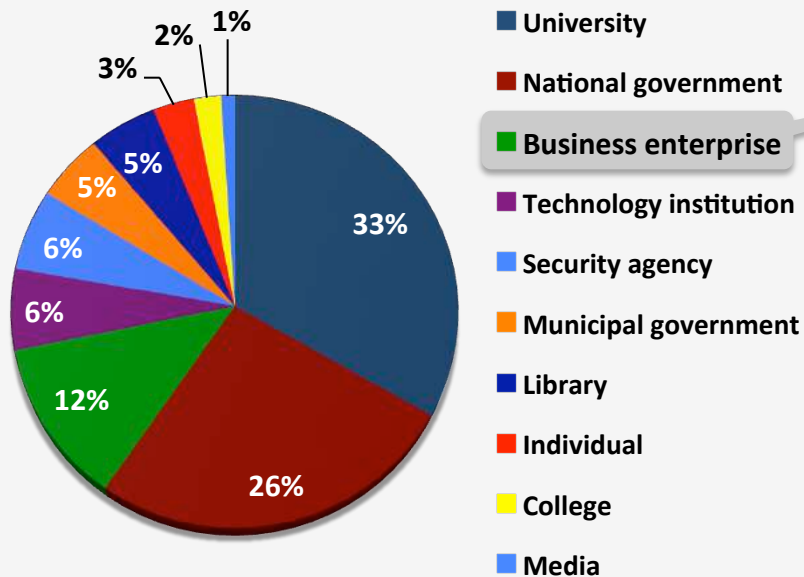
A selection of ACM subscribers



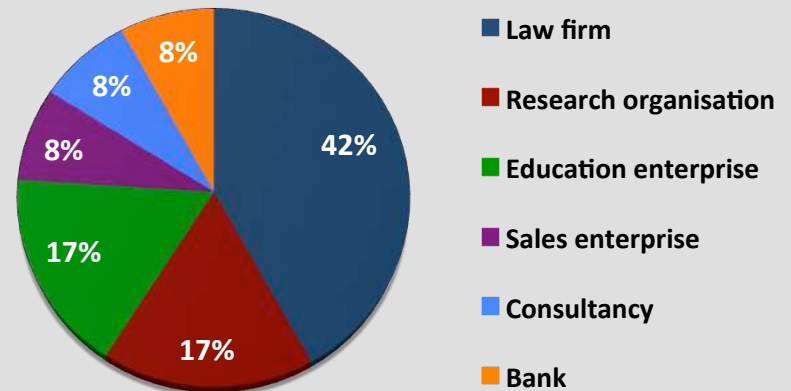
Readership Distribution

ACM subscribers range from universities, libraries and colleges to international businesses, governments and media. Our **current monthly readership of over 10,000 people** continues to grow exponentially across the globe.

ACM readership distribution



ACM business enterprise readership distribution



Advertising Rates

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Double page - Advertorial	US\$ 3,490	US\$ 6,555	US\$ 9,423	US\$ 11,866
*Insertions can be purchased for back-to-back issues, or they can be spread out over selected months throughout the year.				

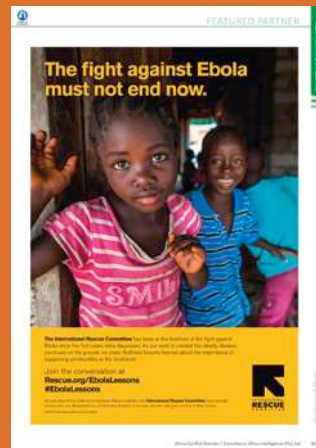
DIMENSION SPECIFICATIONS

Full Page – 251 mm height x 172 mm width

Half Page (Horizontal) – 125 mm height x 172 mm width

Half Page (Vertical) – 251 mm height x 83 mm width

Double Page (Full bleed) – 297 mm height x 420 mm width



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2017 Release Dates



Edition	Publication date
ACM January	23 January
ACM February	20 February
ACM March	20 March
ACM April	17 April
ACM May	22 May
ACM June	19 June
ACM July	17 July
ACM August	21 August
ACM September	18 September
ACM October	16 October
ACM November	20 November
ACM December	18 December



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