

IOA | 2019 | ACBR

AFRICA COUNTRY BENCHMARK REPORT

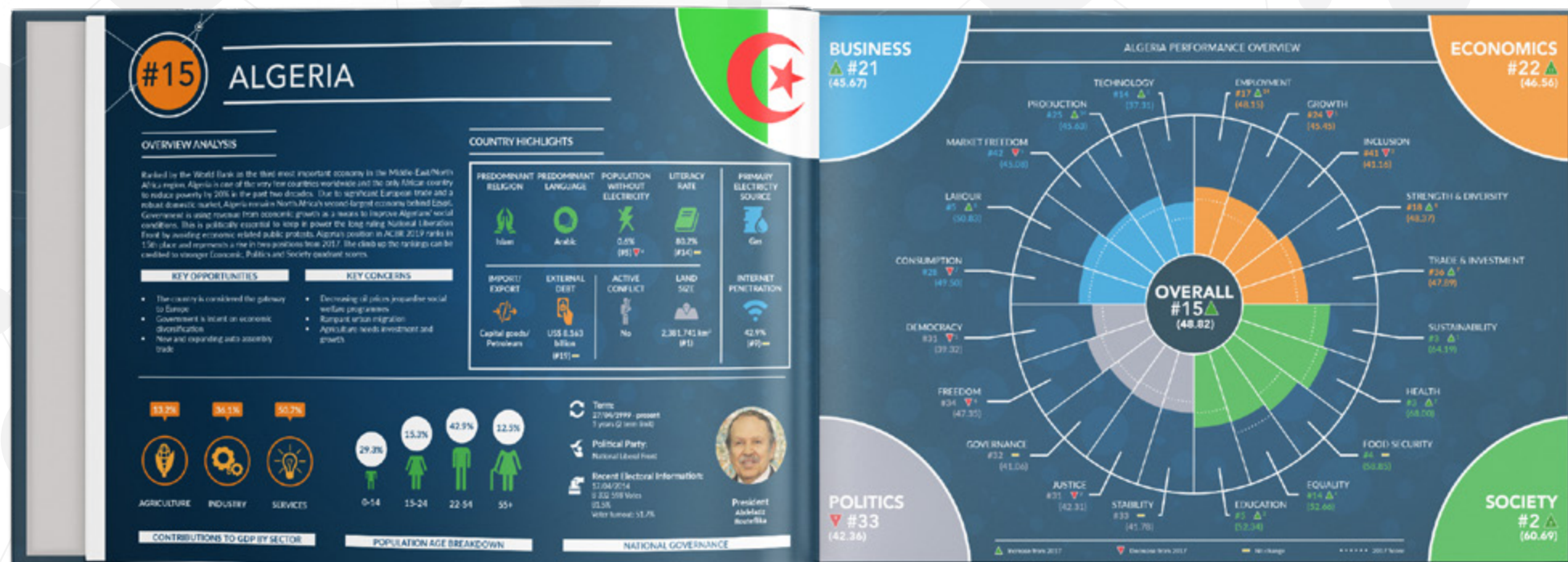


AFRICA COUNTRY BENCHMARK REPORT INFO PACK

WHAT IS ACBR?

AFRICA COUNTRY BENCHMARK REPORT

In On Africa's Africa Country Benchmark Report (ACBR) assesses country performance from a holistic statistics and insight-driven perspective. Its primary objective is to provide readers with an all-encompassing picture of the African continent, spanning business, economics, politics and society.



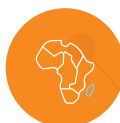
25,000+
Overall Data
Inputs



500+
Page Report



448
Data Inputs
Per Country



54
Countries
Analysed



40
Indexes
Used



1
Objective

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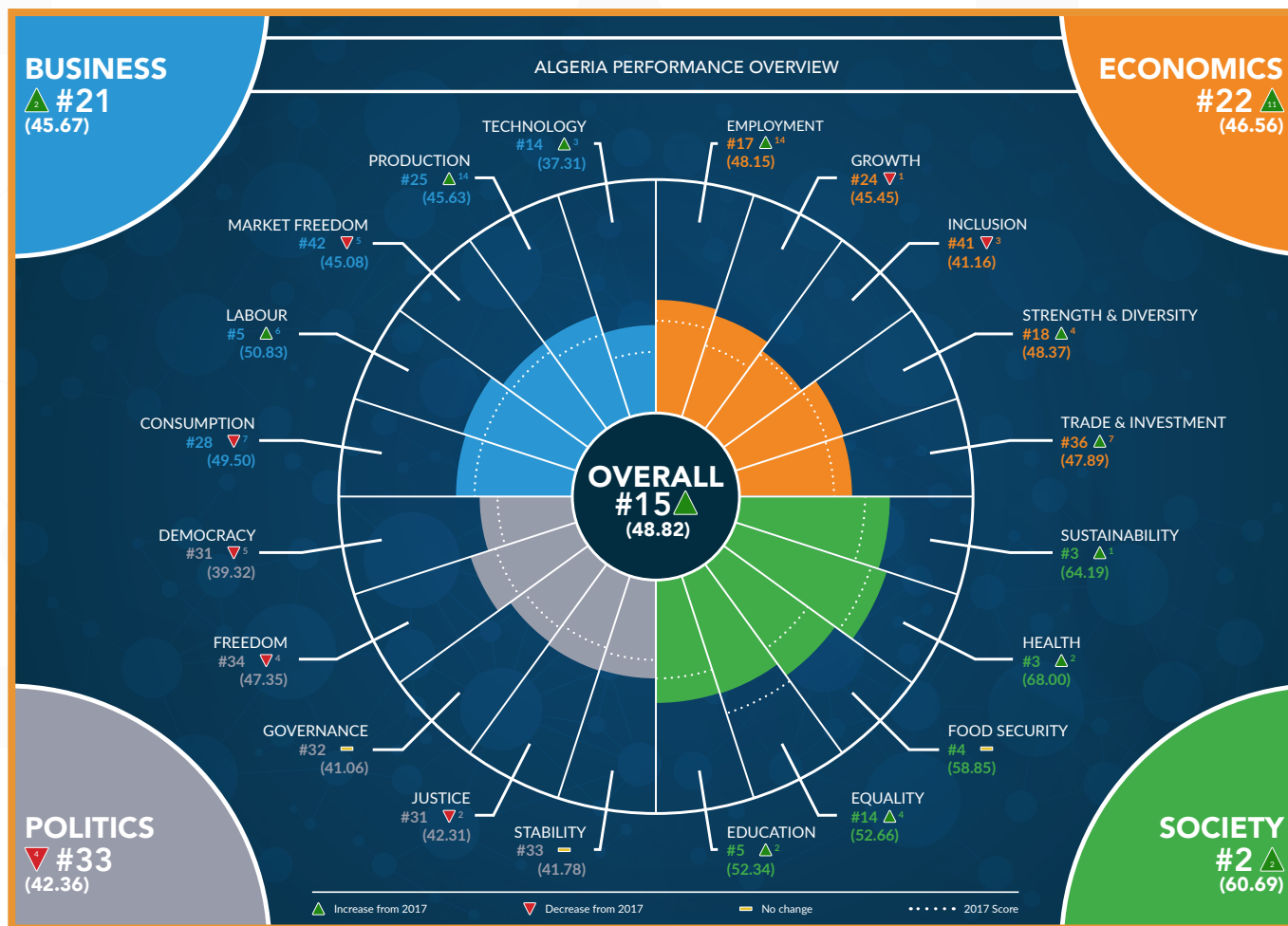
AFRICA COUNTRY BENCHMARK REPORT



COUNTRY PROFILES

The ACBR provides detailed assessments for 54 African countries, drawing from 40 internationally recognised indexes and ranking systems.

- The core function of the ACBR country profiles is to present a holistic view of each country's performance across the four ACBR 'quadrants', namely Business, Economics, Politics and Society.
- Using an amalgamation of statistical Indicators, data and expert insights, IOA has created a valuable evaluation tool that provides quantitative graphic representations of 20 segments, four quadrants and an overall score.
- Each quadrant's results are discussed and analysed by IOA experts from across Africa, linking quantitative data to recent developments in-country, and presented using customised, infographic-driven layouts.



ALGERIA BUSINESS ANALYSIS

#21

BUSINESS OVERVIEW

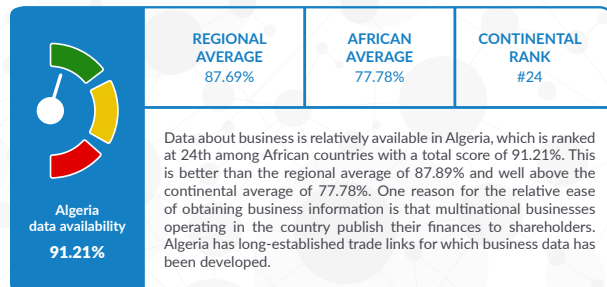
Algeria's goal of diversifying their economy away from the dominance of the energy sector depends on external trade and the success of new businesses to exploit those links. Foremost of these are the foreign markets in Europe, which have long-standing ties with Algeria. Algeria seeks to enter the African market with their manufacturing output, particularly with regard to the production of automobile assembly plants. Algeria is competing with Morocco for Sub-Saharan Africa's car business, where new car ownership is low. European car makers with plants in Algeria include France's Peugeot-Citroen and Renault, Germany's Volkswagen and Italy's Iveco. Algeria also has historic trade ties with the Middle East. In addition to revenues generated by the auto industry,

the plants will raise the technical level of Algerian labourers through the transfer of skills.

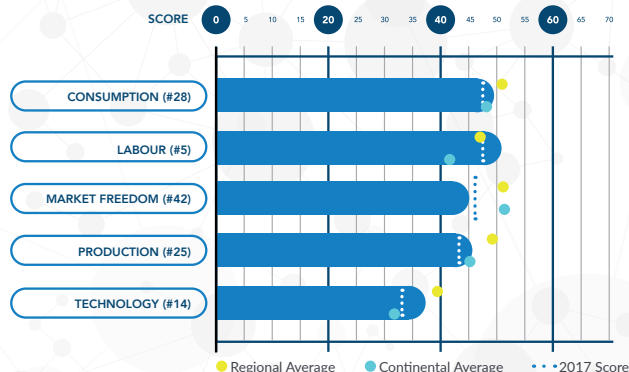
The auto industry is relatively new, commencing with a Renault plant in 2014, but corresponds with a simultaneous influx of business to service the auto plants. The tourism sector has also seen new investors, whose presence can also be felt in the processed foods business. Some manufacturing output is aimed at local consumption, but much is designed for export.

Algeria's position as 21st in the Business quadrant, with a total score of 45.67, is an improvement by two country positions and a rise of 2.34 points from 2017, when

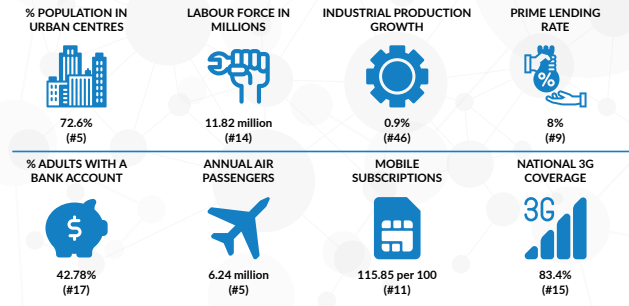
BUSINESS DATA COMMENTARY



BUSINESS SCORES & RANKINGS



BUSINESS STATISTICS



Important topics are expanded upon in the expert analysis and comparisons are drawn between countries and their regional and continental performance.

The 2019 edition of ACBR also introduces several new features, including:

- A statistical comparison between ranks and scores for each segment and quadrant, showing the growth or reduction in performance for each country and key indicator over time.
- An assessment of the availability of the data used to complete each nation's evaluation.
- Additional statistics for each of the quadrant analyses, expanding on the quantitative value for ACBR readers.
- Six new indexes and ranking systems used in the evaluation of each country (bringing the total number to 40 – see next page).

OVERVIEW OF DATA SETS ANALYSED IN ACBR

INDEXES AND RANKING SYSTEMS

1. Africa Infrastructure Development Index *
2. Africa Investment Index *
3. Africa Regional Integration Index *
4. Bertelsman Transformation Index
5. Bribery Risk Matrix
6. Democracy Index
7. Democracy Ranking
8. Doing Business
9. Environmental Performance Index
10. Fragile States Index
11. Freedom in the World
12. Global Competitiveness Report
13. Global Corruption Barometer
14. Global Food Security Index
15. Global Gender Gap Index
16. Global Human Capital Index
17. Global Hunger Index
18. Global Innovation Index
19. Global Multidimensional Poverty Index
20. Global Opportunity Index
21. Global Peace Index
22. Global Slavery Index
23. Good African Society Index *
24. Happy Planet Index
25. Human Development Index
26. Human Freedom Index
27. Ibrahim Index of African Governance *
28. Index of Economic Freedom
29. International Country Risk Guide
30. Legatum Prosperity Index
31. Measuring the Information Society
32. Political Terror Scale
33. Resilience Index
34. Rule of Law Index *
35. SDG Index and Dashboards Report *
36. Social Progress Index
37. Web Index
38. World Giving Index
39. World Press Freedom Index
40. Worldwide Governance Indicators

* New indexes included in the 2019 edition

BUSINESS STATISTICS



Primary Electricity
Source



Internet Penetration



% of Population in
Urban Centres



Labour Force



Industrial Production
Growth Rate



Prime Lending Rate



3G National Coverage



Adults with a Bank
Account



Annual Air Passengers



Mobile Subscriptions

ECONOMIC STATISTICS



Main Import/Export



External Debt



Largest Sectors by GDP



GDP per Capita



Unemployment Rate



Trade Bloc Membership



Inflation Rate



Budget Surplus/Deficit



Currency and Gold
Reserves



FDI Net Inflows



GDP at PPP

POLITICAL STATISTICS



Active Conflict



Land Size



National Governance



Number of Political
Parties



Military Expenditure as
% of GDP



Refugee Inflow



Number of Rights



Capital Punishment



Date of Independence



Net Official
Development Assistance



Women in Parliament

SOCIETY STATISTICS



Dominant Religion



Dominant Language



Population Without
Electricity



Literacy Rate



Population Age
Breakdown



Population Size



Population Growth Rate



Life Expectancy



HIV Prevalence



Sexuality Tolerance



Access to Drinking
Water



Expenditure on Primary
Education



Health Expenditure



Social Media Penetration

WHO IS ACBR FOR?



GOVERNMENTS, EMBASSIES AND HIGH COMMISSIONS

Associations, organisations and representatives of the governing bodies of both African and international countries and political parties

Will find value through:

- Temporal tracking of political changes and how they influence consequential events
- Understanding the governance of a nation to better inform the viability for trade and investment
- Quantifying shortcomings for government review processes
- Guidance to government on key development areas in need of attention
- Highlighting neighbouring economic strengths, and how to utilise these as advantages



INTER-GOVERNMENTAL ORGANISATIONS

Organisations that focus chiefly on communication, leverage and funding activities with trade associations and national governments

Will find value through:

- Provision of expansive or contractive trends in regions and countries
- Analysis of trade bloc performance, illustrating which are the most successful
- Quantifying the influence that governance and regulation have over economic development
- Identifying the countries that have the most inclusive economies, and open borders for international investors
- Highlighting governments that have taken certain approaches to ruling, most notably through the adoption of political and economic ideologies



MULTINATIONAL CORPORATIONS

Corporate entities and commercial organisations that trade and provide services on a global scale to customers from multiple demographic sets

Will find value through:

- Assessment of market growth potential for market entry or expansion strategies
- Country and regional comparisons regarding viability for investment opportunities
- Country-specific purchasing power indicators
- Interrogating the impact and influence that political environments have on the commercial sector
- Separating the strong and weak economies in aid of streamlining the direction of business growth and profitability

**COMPILED TO BE THE DEFINITIVE RESOURCE FOR ANY COMPANY,
ORGANISATION OR INSTITUTION WITH INTERESTS IN AFRICA, ACBR OFFERS
UNRIVALED VALUE AND RELEVANCE TO A WIDE RANGE OF READERS...**



**PRIVATE
BUSINESSES**

Entrepreneurial and commercial ventures at varied stages of development, looking to maximise their reach and standing in the market

Will find value through:

- Analysis of public services necessary for industrialisation and consumer access
- Indications of which services and products are in demand, and how to position these within a unique market
- Understanding which sectors thrive in which regions due to macro-scale conditions
- Assessment of the regulations and potential restrictions that business-owners and investors may face
- Highlighting economies that have an active and engaged workforce



**ACADEMIA, RESEARCH AND
DATA MANAGEMENT**

Educational institutions, research organisations and government sectors interested in knowledge acquisition, preservation and understanding

Will find value through:

- Providing a reference point to academic institutions that need a holistic overview of the continent
- Understanding the historic events that have taken place to shape the current state of any country
- Findings and perspectives that are reinforced by data, including correlation and regression analysis
- Informing in-house data and research management structures, ensuring accurate information presentation and understanding



**NGOS & HUMANITARIAN
ORGANISATIONS**

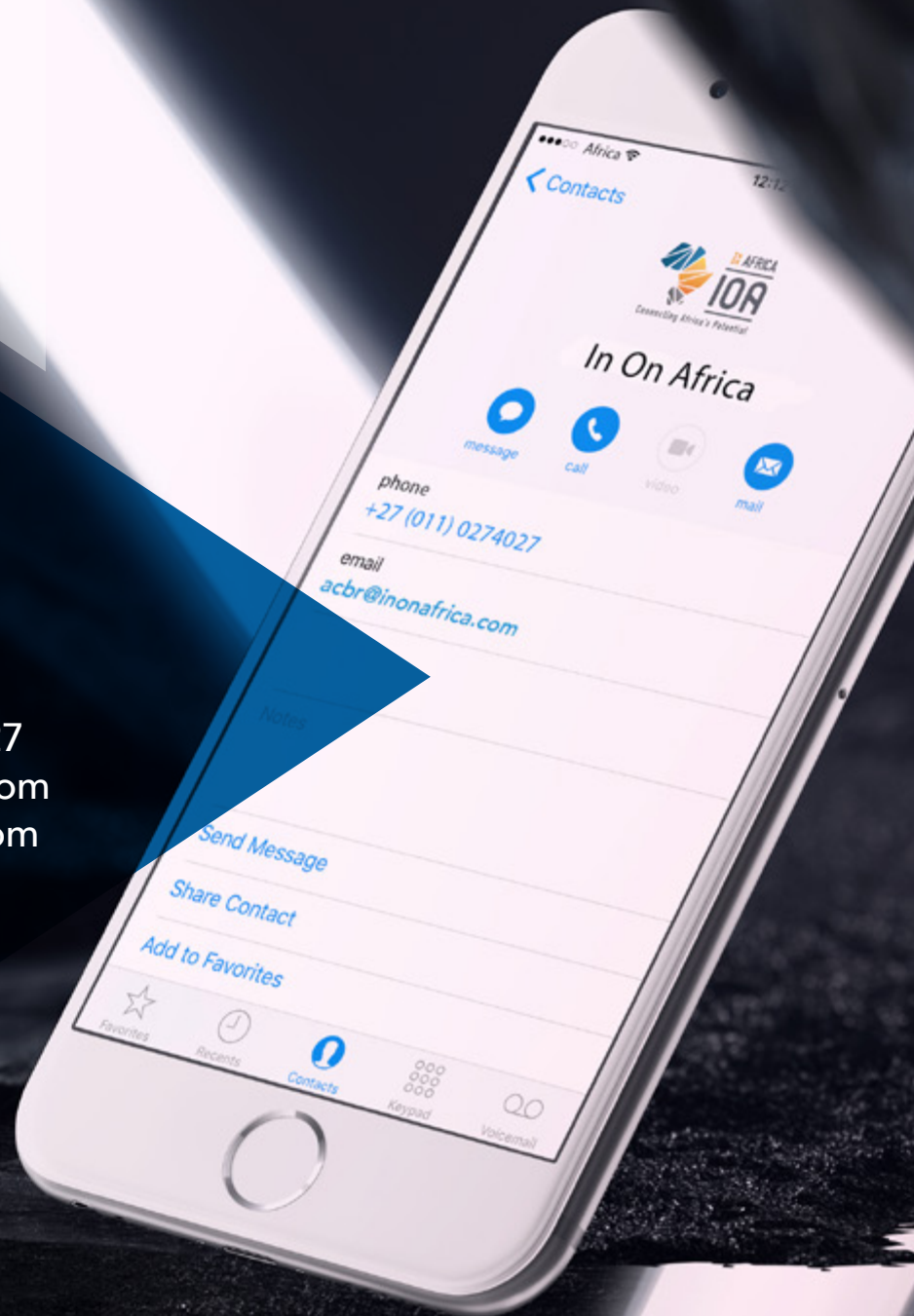
Not-for-profit associations created for aid provision, poverty alleviation and awareness building on issues of social and environmental justice

Will find value through:

- Targets nations and regions that require additional attention from humanitarian efforts
- Indicate the track record of proven stable governments and economies
- Highlighting the areas that require infrastructural and technological development to cater for current stresses on demographics
- Exhibiting seasonal and perpetual shortages in food supply specific to region and country
- Isolating regions that are abundant in fertile lands and have an established agricultural/food sector

Contact Information In On Africa

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*Standard subscription price
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