

In On Africa (IOA) Marketing Internship Programme 2019

In On Africa (IOA) is a Johannesburg-based research, advisory and publishing firm with a comprehensive focus on Africa. The company boasts more than 300 expert consultants and various strategic partners spread across the African continent and has been operating since 2007.

IOA is inviting applications from students and graduates with a passion for Africa to become part of our long-standing internship programme. IOA is currently offering a **Marketing Assistant Internship which is managed directly by IOA's CEO, Jonathan Mundell**. This programme is limited to Johannesburg-based applicants and only 3 applicants will be accepted. The programme aims to provide interns with first-hand experience in business development, strategy and marketing, working closely with our CEO.

This programme will begin with a 1-week trial which will conclude with a review process and possible selection for a 3-month internship. The programme is **un-remunerated**, but incurred travel costs will be reimbursed.

Interns who complete the programme will receive a **certificate of completion**. Those who perform exceptionally during the programme will receive a reference letter from IOA's CEO and may potentially be offered (a) an internship extension or (b) a paid position with the company.

Who should apply?

The internship is open to **graduates, Honours, Masters and Doctoral students** in applicable fields of study (Economics, Marketing, Management, Human Resources and Public Relations etc.). Applicants should possess:

- ➔ strong writing ability and research skills
- ➔ an interest in, and a passion for Africa
- ➔ a drive to acquire relevant experience
- ➔ a solid academic background
- ➔ good time-management skills
- ➔ good computer literacy
- ➔ their own laptop
- ➔ a good imagination

How to apply?

Interested students and graduates are invited to submit an application consisting of (a) their CV and (b) a brief motivation letter to our HR Manager, Monique Britz (monique@inonafrika.com).

Applicants should indicate in their application e-mail' subject line that they are applying for the Marketing Assistant programme.

NOTE:

Closing date: 25 January 2019
Incomplete applications will not be considered.